

**Trish Schaefer-Montgomery** Houston, TX  
713.306.5813 trish@contemporary-native.com

## **EXPERIENCE**

**Creative Director**, TidanUSA 10/05 to 12-06 602-414-0101 ask for Janae  
*Real Estate Development Company with Partners in Construction & Property Management, Phoenix, AZ*  
Create company & partners' logos, basic brands, websites and marketing materials.  
Create logos & indoor/outdoor advertising materials for companies, developments & properties.  
Compile photos & information to create presentations for all developments & projects.

**Production Artist**, Register Tapes Unlimited 1/05 to 1/06 1-800-247-4793 ask for Ashley  
*2<sup>nd</sup> largest register tape coupon advertiser in the United States located in Houston, TX*  
Design & make press ready register tape ads. Awarded most error-free zone twice. Acting Art Director June-August  
Clients: Kroger, HEB, Giant

**Production Artist**, Houston Chronicle 08/03 to 02/04 (temporary contract position through Aquent)  
*Main newspaper for the fourth largest city in the United States, Houston, TX*  
Photo correction & layout of the Real Estate section. Cover design, maps, graphs and photo correction of special publications.

**Marketing & Graphics Director**, Totem Promotions, L.C. 08/03 to 12/04 (bought out by partner)  
*Co-owned and operated a growing Houston graphics and multi-media firm, Houston, TX*  
Developed company/product branding, advertising campaigns & innovative marketing for clients.  
In charge of all graphic design, sales, customer service and vendor relations.  
Clients: Kaneka Texas Corporation, MBM Cleaning Inc., OutBC Productions, Women in Mining.

**Advertising Director**, icSuperPro, Ltd. 04/04 to 08/04 (company dissolved)  
*Database software packaged and development company which targeted small businesses, Houston, TX*  
Company logo design and brand development including writing of company branding guide book.  
Content, design and branding of company website, product packaging and sales support materials.  
Clients: MBM Cleaning Inc., Savings Safari, Comet Sales, Extreme Sales, Best Quality Cleaners.

**Graphics Manager**, Entolo 05/01 to 02/03 (company closed its doors 12/03)  
*National Exhibit Co. specializing in Trade Shows, Retail Environments & Corporate Events, Houston, TX*  
Communicate effectively with account executives, project managers, design engineers and clients.  
Research & comply with all client branding. Design and maintenance of company website.  
Preflight and management of all client provided files from RTA vinyl to large format full color output.  
Develop and produce marketing material, sales support, proposals and advertising.  
Clients: Hewlett-Packard, Baker Hughes, Compaq, Quest Chemical, XM Satellite Radio.

**Graphics Operator**, PricewaterhouseCoopers 06/00 to 03/01  
*World Wide Financial Services Company, Visual Communications Network Department, Houston, TX*  
Assist site leader with clients, assignment of jobs, status reports and team leadership.  
Official department PricewaterhouseCoopers branding standards watchdog.  
Quality control of all projects before release to re/production and final release to client.  
Clients: Enron, Shell, Chevron, Fiesta, Pagisat, Intergen, Waste Management, Exxon/Mobile.

## **EDUCATION**

Black Hills State University 1993 Graduate, Spearfish, SD

**Bachelor of Science Degree in Communications Art with a Graphics Emphasis**

Minor in Psychology

**Associate Degree in Commercial Art**

Additional Education in Advertising, Marketing and Industrial Technology.

Art Institute of Houston 1996

(Layout and Grid Systems Instructor in the School of Design, fall semester)

**Certification in Instructor Methodology Training**

Digital Eve, Houston 2002, **Training in Website Design**

## **SKILLS**

Mac/PC cross platform experienced, 15yrs Mac (including troubleshooting) & 8yrs PC.

**Experienced in all print software** including Adobe CS, QuarkXpress, FreeHand & PageMaker.

Software instructor/trainer for print art and graphic design.

**CMYK color expert** and photo correction/image manipulation (PhotoShop) expert.

**Prepress for all print media** including pad, screen, off-set, web, digital, inkjet and large format presses.

Hand/computer illustration, color separation and die/color stripping including darkroom/camera work.

Newspaper/magazine design, layout and editing, radio writing/announcing, and book editing/publishing.

Copier/digital printer operation medium experience.

Trimming, binding, laminating, packaging, etc. medium experience.

## **HONORS**

2006 NOGA & Mosaic Homes logos published in "The Secret Life of Logos"

1997 Miller Lite Texas T-Shirt design of the year.

1996 The Daily Grind Gallery Featured Artist.

1993 Award for Best of Category in Design.

1992 Award for Outstanding Art Direction.

1991 Second Place award for Design.

1980 First Place Logo Design

## **COMMUNITY**

2001 RushCon Volunteer Graphic Artist

2001 8th Grade Special Education Class Assistant

1999-2003 National Humane Society Contributor

1996-98 Houston Humane Society Volunteer

1991-93 BHSU Peer Assistance Volunteer

1991-93 Mac Lab Supervisor and Tutor

1990-92 PRC Secretary, Activist and Volunteer, and Artemis House Women's Shelter Volunteer

1981-present Herpetology Demonstrator

## **REFERENCES**

Lynda Ingram, 3D Animator [ingramlynda121@yahoo.com](mailto:ingramlynda121@yahoo.com) 713-540-1219

Stacy Meeks, Senior Project Manager [smeeks@excaliburexhibits.com](mailto:smeeks@excaliburexhibits.com) 832.577.0548

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